

2023 Annual Event Sponsorship Opportunities

Annual Event: Thursday, April 27, 6-8pm, Braemar Clubhouse



	DIAMOND \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000
Sponsorship Benefits				
Logo and Link on Annual Event Webpage	X	X	X	X
Logo on Event Signage ¹	X	X	X	X
Recognition in Printed Event Program ¹	X	X	X	X
Public Thank You During Event Program ¹	X	X	X	X
Recognition in Thank You Email ²	X	X	X	X
Recognition in Pre-Event Email ²	X	X	X	
Recognition in Pre-Event Social Media Post ³	X	X	X	
Recognition in Social Media Event Thank You ³	X	X	X	
Logo and Link on Edina Give and Go Website for 1 Year	X	X		
Recognition in Edina Give and Go 2023 Impact Report ⁴	X	X		
Recognition in E-Newsletter, Sponsor Feature (May-June) ²	X			
Recognition in Pre-Marketing Materials for Edina Give and Go Gear Swap ⁵	X			
Recognition on Event Signage at Edina Give and Go Gear Swap Event (September) ⁵	X			

¹ Annual Event with over 300 community members attending historically

² Email to be sent to over 2,500 Edina Give and Go supporters

³ Edina Give and Go has over 1,500 social media followers

⁴ Impact Report emailed, mailed, and posted on Social Media to cumulative total of over 4,000 Edina Give and Go supporters

⁵ Edina Give and Go Gear Swap Event with over 300 attendees historically. Marketing via email, social media, flyers & school to 5,000+ people